

# Tech-Enabled Services Monthly September 2013

### **Tech-Enabled Services Market Commentary**

Although summer has drawn to a close, the Tech-Enabled Services vertical continued to bring the heat in September. In the IT Services sector, **TM Capital** advised **MarketSphere Consulting** in the sale of its Oracle Solutions business to **Grant Thornton**. Grant Thornton exited the IT consulting market in 2000 when it sold its e-business consulting unit to Hitachi. Recently, it has been rebuilding these capabilities and MarketSphere will serve as the cornerstone of its Oracle practice. In the social media/mobile marketing services space, **Publicis** acquired **Poke London** for \$16 million, further demonstrating acquirer interest in adding interactive services. **Hitachi Solutions** added to its Microsoft capabilities in the U.K. with the acquisition of **Charteris'** Microsoft Dynamics Practice. In the Hosting Services sector, **Rogers Communications** continued its acquisition spree by acquiring **Sverica International**-backed **Pivot Data Centres** for \$150 million. In addition, **Endurance International Group** purchased India-based data center operator **Directi Web Technology** for \$105 million. As we review the M&A activity in the Tech-Enabled Services sector over the past few months, one notable trend is the increase in cross-border activity. We continue to see robust interest from acquirers around the globe and remain confident that the velocity of M&A transactions in this sector will continue to accelerate despite the overall market volatility that is projected for the fourth quarter.





#### **1-Year Revenue Growth**



**TEV / EBITDA** 





#### Select Tech-Enabled Services Transactions Announced in September

nnc. Date	Sector	Acquirer	Target	Target Description	Enterprise Value	Comments
9/27/13	IT Services	Hitachi Solutions Ltd.	Charteris plc, Microsoft Dynamic Implementation Practice	Charteris Pk provides business and IT consulting services primarily in the United Kingdom. The Company is a full stack Microsoft systems integrator for UK-based Enterprise and Mid-market dients.	\$0.2	Charteris' Microsoft Dynamics segment of its business has had difficulty achieving critical mass. This acquisition provides Chart an opportunity to concentrate on stronger aspects of their business, while offering current Dynamics clientele a secure a dependable delivery partner.
9/23/13	Transaction Processing	ACI Worldwide, Inc.	Official Payments Holdings, Inc.	Official Payments Holdings, Inc. provides electronic payment solutions in the United States, Fuerto Rica, and the District of C Columbia. Its solutions enable clearts to accept payments by credit card, debit card, and electronic check through mobile devices, the Internet, telephone, and paint of sale devices.	04/16/00	Acquisition of Official Payments Holdings will extend ACN leadership in the electronic payments space, particularly among federal state and local governments, municipal utilities, higher education institutions, and charitable giving organizations.
9/23/13	Hosting Services	Rogers Communications, Inc.	Pivot Data Centres, Inc.	Pivot Data Centres, Inc. provides co-location data center solutions in western Canada. The Company offers data center services, including dedicated and shared co-location, business resumption, IT relocation, and facilities management services.	\$150.7	Pivot Data Centers will significantly strengthen Boger Communications' presence in Edmonton and Ottawa, which will enable Company to shrine greater market penetration in Canada. Additionally, this deal provides synergies with the Company's previ acquisition of BLACKIRON.
9/20/13	IT Services	Huron Consulting Group, Inc.	Blue Stone International, LLC	Bike Stone International, LLC provides business intelligence, strategic modeling, budgeting and forecasting systems integration and consulting services as an Oracle Platinum partner for enterprises in a broad range of industries.	\$30.0	Bite Stone provides Huron Consulting nearly 100 employees and highly complementary services supporting enterprise perform management, information management, and business intelligence solutions. Further, the acquisition will supplement Hur offerings within the higher education and healthcare markets.
/19/13	Hosting Services	GoDaddy.com, Inc.	Afternic.com	Afterriccom operates as an Internet site for exchanges and online auctions of domain names. Its registrations include auctions, appraisals, and eccrose services. Afterric also provides its members with industry newsletters and the ability to participate in community forums.	NA	GoDaddy continues its string of acquisitions this month with its acquisition of Afternic.com, which will provide its customers accee a leading domain name afternameker and will strengthen the Company's registrar-led process, enabling customers to purd registered domain names quickly and easily.
/18/13	Managed Services	B2B Computer Products, LLC	CT Networks, Inc.	CT Networks, Inc. provides a wide range of outsourced IT and managed services to include hosted security, messaging and desttop virtualization, on and off-site backup and recovery, systems integration and software development services for businesses in the U.S.	NA	B28 Computer Products (doing business as ITsavoy) will benefit from CT Networks' wide choice of managed services as part or Company's growth by acquisition strategy. The acquisition will also bolster B28 Computer Products' technical support.
/18/13	Hosting Services	LeaseWeb USA, Inc.	Shore.Net	Shore.net is a fully independent public data center that delivers IT infrastructure services including colocation, virtual private servers, and network security to large enterprises, government and academia in the U.S. and internationally.	NA	Acquisition of Shorenet will bloker LesseWeb's substantial organic growth. Moreover, Shorenet offers complementary servic LesseWeb, while also providing over 500 customers in the transactions. Shorenet has nearly two decades of experience in this s and is a welcome addition to Amsterdam-based LesseWeb.
/18/13	IT Services	Publicis Ltd.	Poke London Ltd.	Poke London Ltd. provides online, mobile, interactive and social media marketing campaign creation and related services for businesses in the U.K.	\$16.0	Poke has considerable expertise across service design, UX, digital architecture, social, e-commerce, and mobile and pro development that complements Publicis' current advertising, CRM, content solutions, and digital communications capabilities.
/18/13	IT Services	Simon Yiming Ma and Employees	Camelot Information Systems, In	c. Camelot Information Systems, Inc., provides enterprise application services and financial industry information technology (if) services. The Company's enterprise application services consist of packages choware implementation and maintenance services for enterprise resource planning software packages and software development and maintenance renarizes.	\$98.2	Cannolo Information Systems entered into a take private agreement through which Smon Yiming Ma, the Company's (EQ) are employees will purchase all outstanding ADBs (American Depositiony Receipts) #25.05/hare in a transaction that is expected to early next year and will be financed through a combination of debt and equity capital.
9/16/13	Hosting Services	Cologix, Inc.	Jax Meet Me Room, LLC	Jax Meet Me Room operates colocation data centers for Internet and telecommunication sectors. The Company offers enterprise messing/in, Internet access, and doud-computing services. Additionally, it provides private suites, custom cages, single racks, and cabinets.	NA	Jax Meet Me Room (MRR) operates a 9000 square foot data center in Jacksonville, and is well positioned to take advantage underserved local market as well as emerging markets in Latin America. JMRR marks Cologix's fifth acquisition in the last months.
9/13/13	Hosting Services	Host Europe WVS Ltd.	Telefónica Germany Online Services GmbH	Telefonica Germany Online Services provides colocation and managed hosting services for Microsoft, Citrix, EMC, IBM, Hewlett-Packard and other vendor products for enterprises in Germany and Europe.	NA	Host Europe's acquisition of Telefonica Germany Online Services will strengthen the Company's position as a provider of enter hosting services to small and mil-sixed businesses. The resulting broader portfolio of the combined companies will benefit highly technical, customized offerings.
9/12/13	VAR	Ingram Micro, Inc.	SoftCom, Inc.	SoftCom, Inc. provides web hosting, business communications, and business email and collaboration services for consumer and mail business markets in the United States and internationally. The Company also provides hosted exchange services to communicate and collaborate with co-workers, customers, partners, and suppliers.	NA	Acquisition of SoftCam provides ingram Micro is own hosted infrastructure product. SoftCam will benefit from immediate gr as a direct result of the deal, gaining immediate exposure to ingram Micro's vast user base. SoftCom was named Micro Canadian hosting partner of the year in 2012.
9/11/13	Managed Services	Lockheed Martin Corporation	Amor Business Technology Solutions Ltd.	Amor Business Technology Solutions Ltd, provides business technology solutions and professional and managed IT services catering to energy, transport, and public sectors.	NA	Amor has achieved significant growth and now employs over 600 people across the U.X. The Company will now become a pa Lockheed's information systems and global solutions business. Amor has strategically sought refinancing to support conti growth and provide its private equity partners liquidity.
9/11/13	Transaction Processing	TA Associates	BluePay, Inc.	BurePay, Inc. provides Ter 1 merchant credit card payment processing solutions in the United States and Canada. The Company offers solutions ranging from e-commerce payment gateways and business-to-business processing capabilities to retail and restaurant solutions, and electronic invoking.	NA	TA Associates completed a majority receptualization of BluePay Processing as a result of BluePay's rapid merchant base processing volume growth. BluePay has forged payment relationships with hundreds of third-party software developers, w more than half of the Company's revenues are derived.
9/10/13	Managed Services	Datapipe, Inc.	Newvern Insight Ltd.	Neweren insight Ltd. provides cloud management services. The Company provides automated solutions for utilization, cost, security and other aspects of cloud systems.	NA	Datapipé' acquisition of Nervem is consistent with the Company's strategy to be the industry leader in the enterprise man doud services acress. Neverwit's strang MWF-focused cult hosting monitoring metrics, and malificis Salis for businesses is in complementary to Datapipe, whose current service offerings include managed AWS, AWS direct connect enabled services, managed hosting services.
9/09/13	Hosting Services	Endurance International Group Holdings, Inc.	Directi Web Technology Pvt Ltd.	Directi Web Technology provides a wide range of hosted services and SaAS, including Web and email hosting, domain name registration, hosted communications software, collaboration SaAS and Web hosting and domain name industry analysis software for consumers and businesses in India, China and the UAE.	\$105.0	Endurance International Group has acquired Directi Web Technology to help grow its presence in India. Endurance manages brand names in the web hosting space and boats are negnarive coster of small buainess clients. Directi Web Technology pro- complementary services to Endurance and aligns well with the acquired's growth strategy.
9/06/13	IT Staffing	Matchtech Group plc	Application Services Ltd.	Application Services Ltd, provides Oracle applications consulting services. It offers services in the areas of Oracle applications, including Oracle Existences, Peoplexico, I, D. Edwards, and Siebel applications, as well as business intelligence and EPM, such as Hyperion, Analytics, and OBIEE.	\$7.8	As Marchech launches its newly redocande technology recruitment business, Connectus, acquisition of Application Service position the Company to take advantage of the global ERP recruitment market. This boli-on acquisition will generate addit contract opportunities through cross-selling.
9/05/13	Managed Services	lomart Group plc	Redstation Ltd.	Redistation Ltd. hosts various websites and servers for clients worldwide. It offers domain registration, personal or business internet, colocation, technical support, and managed and database hosting services.	\$12.6	Redstation manager approximately 20000 servers for clients in over 50 countries. The Company is a natural fit for lomart, services are complementary and deliver organic growth opportunities for the acquirer. Iomart will utilize this deal to fu consolidate its position in the dedicated server market in the U.K.
W04/13	Hosting Services	EATEL, Inc.	Venyu Solutions, Inc.	Veryu Solutions, Inc, provides data protection, recovery, delivery, and availability services to small and medium sized organizations in the United States and internationally. Its particilia includes online data backup, physical and virtualized recovery, managed and virtual hosting, software-as-a-service, and colocation hosting services.	NA	Acquisition of Veryus Solutions provides EATL: new growth opportunities and complementary service lines with integrated bus solutions. The Company will remain headquartered in Baton Rouge, Lousiana, where Gonzales-based EATEL is currently in process of expanding toward.
9/03/13	IT Services	Grant Thornton LLP	MarketSphere Consulting, LLC	MarketSphere, an Oracle Platinum Partner, provides advisory and technology services to companies leveraging Oracle ERP, HCM, BI and EPM technology solutions.	NA	The addition of MarketSphere's Oracle Solutions business adds more than 160 expert technical and functional consultants to 0 Thornton's Advisory Services platform, complementing its existing tax and audit services offerings and enhancing its compe positioning in the T services landscape.

Source: Capital IQ, Company SEC Filings, industry research and TM Capital estin Select TM Capital Tech-Enabled Services Experience

HOME

SERVICE S T O R E

a portfolio company of

JUPITER

has been acquired by

ROARK





### **About TM Capital**

TM Capital Corp. is a partner-owned investment banking firm based in New York, Boston and Atlanta, which has completed over 250 transactions with a combined value in excess of \$13.5 billion. Since 1989, we have advised clients navigating a full range of critical transactions, including complex mergers, acquisitions, debt and equity financings, minority and majority recapitalizations, restructurings, and advisory services including takeover defense, fairness and solvency opinions, valuations, as well as litigation support. We have built deep industry expertise in key sectors and our team regularly publishes research highlighting current and emerging trends in targeted industries and markets. TM Capital is a member firm of M&A International Inc., the world's leading alliance of mid-market investment banks with over 600 M&A professionals in 40 countries. Members have closed over 1,300 transactions totaling more than \$75 billion in value over the past five years. For more information, visit www.tmcapital.com.

#### marketing on demand a portfolio company of has been acquired by Advent International and Hudson Ventures has been acquired by has been acquired by 2 NASDAQ OMX SILVERBACK Riverside

## TM Capital's Tech-Enabled Services Contacts

**POWER**STEERING\*



BWise

**Brad Adams** Managing Director (617) 259-2203 badams@tmcapital.com



Jarrad Zalkin Principal (617) 259-2207



CENTV

Andrew Redmond Vice President (617) 259-2215 jzalkin@tmcapital.com aredmond@tmcapital.com

**New York** 641 Lexington Avenue 30th Floor New York, NY 10022 Tel: 212.809.1360

#### Boston 200 Clarendon Street 25th Floor Boston, MA 02116 Tel: 617.259.2200

Atlanta 15 Piedmont Center NE Suite 1010 Atlanta, GA 30305 Tel: 404.995.6230

