

# Consumer Monthly April 2016

### **Consumer Headline Transactions**

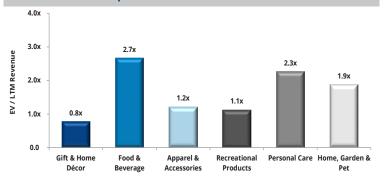
	Target	Acquiror	Acquisition Synopsis
Gift & Home Décor	Newell Rubbermaid, Window Décor Business	HunterDouglas®	<ul> <li>Hunter Douglas N.V. (ENXTAM:HDG), a Netherlands based marketer of window coverings and architectural products, agreed to acquire Newell Rubbermaid's window décor business for \$270 million</li> <li>Newell Rubbermaid's window décor business includes Levolor and Kirsch window covering brands</li> </ul>
Food & Beverage	<b>Grand Marnier</b> Maison fonde en 1827	CAMPARI	<ul> <li>Grupo Campari (BIT:CPR), an Italian beverage company, agreed to acquire Société des Produits Marnier Lapostolle for \$760 million, representing a 13.7x EV/EBITDA multiple</li> <li>Société des Produits Marnier Lapostolle S.A. (ENXTPA:MALA) is a French spirits company, focused on manufacturing and marketing premium liqueurs</li> </ul>
Apparel & Accessories		Samsønite	<ul> <li>Samsonite International (SEHK:1910), a Hong Kong based provider of luggage, agreed to acquire Tumi for \$1.8 billion, representing a 13.6x EV/EBITDA multiple</li> <li>Tumi Holdings, Inc. (NYSE:TUMI) is a provider of various travel and business products, and accessories</li> </ul>
Recreational Products	CONTROLLED PRODUCTS	CLEARVIEW CAPITAL®	<ul> <li>Clearview Capital, LLC, a private equity firm, acquired Controlled Products</li> <li>Controlled Products, LLC is a manufacturer of synthetic turf for sports, training, landscape, leisure and specialty applications</li> </ul>
Personal Care	<b>PRG</b> Hair Care Brands	Henkel	<ul> <li>Henkel AG &amp; Co. KGaA (DB:HEN3), a German consumer goods company, agreed to acquire hair care brands from Proctor &amp; Gamble (NYSE:PG)</li> <li>Proctor &amp; Gamble's portfolio of hair care brands include Pert, Shamtu and Blendax shampoos which focus on the Africa/Middle East and Eastern Europe regions</li> </ul>
Home, Garden & Pet	TASTY	Pets Choice	<ul> <li>Pets Choice, a UK based provider of food and treats for dogs, cats, fish, birds and small animals, acquired The Tasty Bone</li> <li>The Tasty Bone is a UK based manufacturer of nylon edible and rubber chew and play pet toys</li> </ul>

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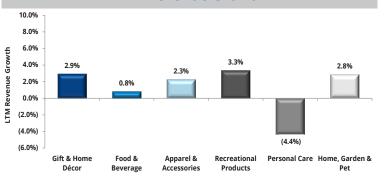
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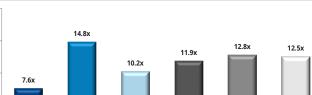
EV / LTM EBITDA

#### **Enterprise Value / LTM Revenue**

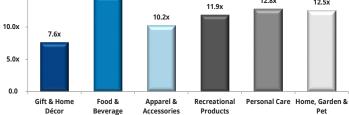


**LTM Revenue Growth** 

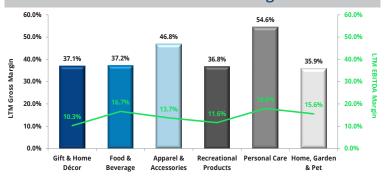




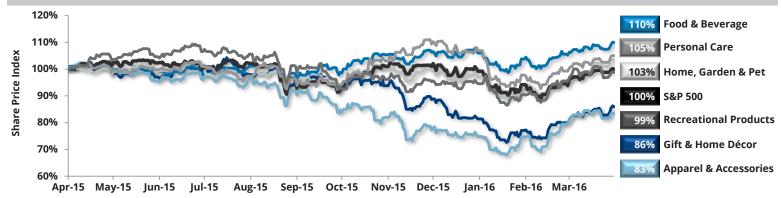
**Enterprise Value / LTM EBITDA** 



### **LTM Gross & EBITDA Margins**



#### **LTM Stock Price Index**



## **Selected Consumer Transactions**

Gift & Home Décor		
Target	Acquiror	Transaction Description
Formation Brands, LLC	Pacific Market International, LLC	Pacific Market, a provider of food and beverage gear and containers, acquired Formation Brands, a marketer of housewares and beverage containers
Françoise SAGET S.A.S	Eurazeo PME	Eurazeo, a French private equity firm, agreed to acquire Françoise SAGET, a French retailer of home furnishings and accessories

Apparel & Accessories			
Target	Acquiror	Transaction Description	
SMCP S.A.S.	Shandong Ruyi Science & Technology Group Ltd.	Shandong Ruyi, a Chinese textile manufacturer agreed to acquire SMCP, a French marketer of fashion and luxury apparel	
J.America, Inc.	Blue Point Capital Partners	Blue Point Capital, a private equity firm, acquired J.America, a provider of sportswear for collegiate, resort and high school markets	

Personal Care			
Target Acquiror Transaction Description		Transaction Description	
Proctor & Gamble's Hipoglós diaper rash cream brand	Johnson & Johnson (NYSE:JNJ)	Johnson & Johnson, a manufacturer of medical devices, pharmaceutical and consumer packaged goods, acquired P&G's Hipoglós diaper rash cream brand in Brazil	
Natural Dynamics, LLC	Wellnext, LLC	Wellnext, a marketer of nutritional supplements, agreed to acquire Natural Dynamics, a provider of dietary supplements	

Selected	TM Ca	npital Co	nsumer	Experience	
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STARBUCKS" has sold the exclusive	Fleet Laboratories <sub>®</sub> the makers of	TATE'S	
rights to operate	Summer's Eve <b>Pedia-Lax</b>		
Starbucks Puerto Rico	wadhuid www.salmen	has completed a recapitalization with	
to	has been acquired by		1
Baristas Del Caribe, LLC	TERVS		
an affiliate of	VAC		
Empresas Fonalledas Inc.	GRYPHON INVESTORS	Riverside	) //

Target	Acquiror	Transaction Description
South Coast Baking, LLC	•	Le Petit Pain, Arbor Investments' baking platform, acquired South Coast Baking, a provider of frozen cookie dough
Van Geloven BV	McCain Foods Ltd.	McCain Foods, a Canadian provider of frozen potato products, acquired Van Geloven, a Netherlands based supplier of frozen convenience snacks and foods

Food & Beverage

Recreational Products			
Target Acquiror Transaction Description			
Ramcat Broadheads	Arcus Hunting, LLC	Arcus Hunting, a provider of bowhunting and archery products, acquired Ramcat Broadheads, a provider of broadheads, replacement blades and quivers	
Shenzhen Forrest Health Equipments Co., Ltd.	Anhui Lucky Health Technology Co., Ltd. (SZSE:300247)	Anhui Lucky, a Chinese manufacturer of sauna equipment, agreed to acquire Shenzhen Forrest, a Chinese provider of massage and fitness products	

Home, Garden & Pet			
Target	Acquiror	Transaction Description	
Nova Foods	Affinity Petcare S.A.	Affinity Petcare, a Spain based provider of animal food for cats and dogs, acquired Nova Foods, an Italian provider of pet food for cats and dogs	
Kuissential	SCS Direct Inc.	SCS Direct, a consumer products company, acquired Kuissential, a manufacturer of kitchen and coffee products	

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