

Consumer Monthly August 2016



Consumer Headline Transactions

Acquiror **Acquisition Synopsis Target** Gift & Home Décor Groupe Steinhoff International Holdings N.V. (JSE:SNH), a South African provider of furniture, household **STEINHOFF** Cofel goods and clothing, agreed to acquire a 50% interest in Cofel SAS Cofel is a French manufacturer of bed related products Food & Beverage Gores Holdings (NasdaqCM:GRSH), a special purpose acquisition company, and private investors Gores Holdings 10.4x EV/EBITDA







- agreed to acquire Hostess Brands. The transaction will result in Hostess being listed as a public company, with an expected initial enterprise value of \$2.3 billion, representing a valuation of
- Hostess, the maker of Twinkies, Ding Dongs and CupCakes, is one of the largest packaged food companies focused on the sweet baked goods market in the U.S.
- G-III Apparel Group, Ltd. (NASDAQ:GIII), a marketer of branded apparel and accessories, agreed to acquire Donna Karan International, Inc. for \$650 million
- · Donna Karan International is a marketer of women's and men's clothing, sportswear, accessories and shoes under the Donna Karan and DKNY brand names







- Smith & Wesson Holding Corporation (NasdagGS:SWHC), a manufacturer of firearm products and accessories, acquired Crimson Trace Corporation for \$95 million
- · Crimson Trace Corporation is a provider of laser sighting systems and tactical lighting for firearms







- · L'Oreal SA (ENXTPA:OR), a French marketer of cosmetic products, agreed to acquire It Cosmetics,
- IT Cosmetics is a prestige makeup and skincare brand

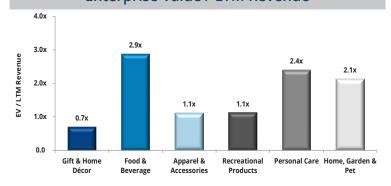




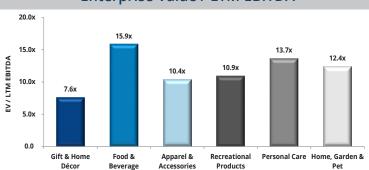


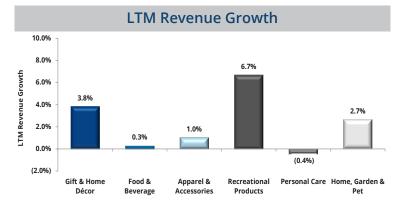
- BC Partners, a UK based private equity firm, agreed to acquire Keter Plastic Ltd.
- Keter Plastic is an Israeli based manufacturer of resin-based household and garden consumer products

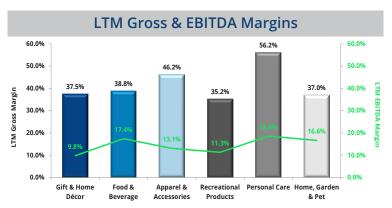
Enterprise Value / LTM Revenue



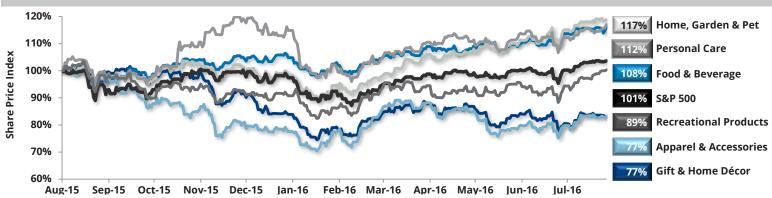
Enterprise Value / LTM EBITDA







LTM Stock Price Index



Selected Consumer Transactions

Gift & Home Décor			Food & Beverage		
Target	Acquiror	Transaction Description	Target	Acquiror	Transaction Description
Belfield Furnishings Ltd.	Northedge Capital Partners and Management	Northedge Capital Partners, a UK based private equity firm and management, acquired Belfield Furnishings, a UK based manufacturer of furniture and furnishings	The WhiteWave Foods Company (NYSE:WWAV)	Danone (ENXTPA:BN)	Danone, a global food company, agreed to acquire The WhiteWave Foods Company, a provider of organic foods, for \$12.5 billion, representing a 21.2x EV/EBITDA multiple
Lumens.com, Inc.	YDesign Group, LLC	YDesign Group, an online retailer of lighting products, acquired Lumens.com, a retailer of furniture and home accessories	Lawler Foods, Ltd.	The Original Cakerie, Ltd.	The Original Cakerie, a Canadian provider of frozen food service desserts, acquired Lawler Foods, a provider of gourmet cheesecakes, cakes and pies

Apparel & Accessories				
Target	Acquiror	Transaction Description		
Atlas for Men	Activa Capital	Activa Capital, a French private equity firm, agreed to acquire Atlas for Men, a French based provider of men's outdoor clothing		
Peds Legwear Inc.	Gildan Activewear Inc. (TSX:GIL)	Gildan Activewear, a Canadian marketer of apparel products, acquired Peds Legwear, a Canadian marketer of foot apparel and legwear products		

Personal Care			
Target	Acquiror	Transaction Description	
Dollar Shave Club, Inc.	Unilever PLC (LSE:ULVR)	Unilever, a provider of consumer products, acquired Dollar Shave Club, a subscription service that delivers razors and other shaving products, for \$1.0 billion	
KAS Direct, LLC	S. C. Johnson & Son, Inc.	S. C. Johnson, a provider of household products, acquired KAS Direct, a provider of household and personal care products doing business under the Babyganics brand	

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ollar Shave Club, Inc. Unilever PLC (LSE:ULVR)	Unilever, a provider of consumer products, acquired Dollar Shave Club, a subscription service that delivers razors and other shaving products, for \$1.0 billion		
AS Direct, LLC S. C. Johnson & Son, Inc.	S. C. Johnson, a provider of household products, acquired KAS Direct, a provider of household and personal care products doing business under the Babyganics brand		
AS Direct, LLC S. C. Johnson & Son, Inc.	razors and other shaving products. C. Johnson, a provider of hou acquired KAS Direct, a provider personal care products doing b		

Selected TM Capital Consumer Experience







Recreational Products Transaction Description Acquiror Target Daisy Outdoor Products Bruckmann, Rosser, Bruckmann, Rosser, Sherrill & Co., a private equity firm, Sherrill & Co. acquired Daisy Outdoor, a manufacturer of youth airguns and accessories Taylor Brands, LLC Smith & Wesson Holding Smith & Wesson, a manufacturer of firearm products Corporation and accessories, acquired Taylor Brands, a manufacturer of knives and specialty tools, for \$85.0 (NasdaqGS:SWHC)

Home, Garden & Pet				
Target	Acquiror	Transaction Description		
Continentale Nutrition S.A.	C&D Foods Ltd.	C&D Foods, a French pet food manufacturer, acquired Continentale Nutrition, a French provider of moist cat and dog food		
Precision Pet Products, Inc.	Petmate Holdings Co.	Petmate, a provider of pet care products, acquired Precision Pet Products, a provider of wire crates, wooden dog houses and chicken coops, dog beds and puppy pads		

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