

Consumer Monthly November 2017



Consumer Headline Transactions

Target Acquiror **Acquisition Synopsis** Food & Beverage · Hormel Foods Corporation (NYSE:HRL), a diversified food provider, acquired Columbus COLUMBUS Manufacturing, Inc. for \$850 million, representing an EV / Revenue multiple of 2.8x Hormel Columbus Manufacturing, previously a portfolio company of Arbor Investments, provides premium deli meats and cold cuts under the Columbus Craft Meats brand Gift & Home Décoi · Conforama, Europe's second largest home furnishings retail chain, acquired Mon Lit et Moi from its founder Conforama mon lit et moi Mon Lit et Moi is a French manufacturer and retailer of premium mattresses and bedding products Hanesbrands Inc. (NYSE:HBI), a provider of innerwear for women and men, acquired Alternative HANES Brands Inc Accessories Apparel, Inc. for \$60 million **ALTERNATIVE** Alternative Apparel designs, manufactures and retails premium branded an private label apparel Recreational • Court Square Capital Partners L.P., a private equity firm, acquried Playcore, Inc. from Sentinel PLAYCORE Playcore manufactures and distributes custom commercial playground systems, park and recreation site amenities and outdoor fitness equipment Henkel AG & Co. (XTRA:HEN3), a German provider of home care products, agreed to acquire Zotos International, Inc. for \$485 million, representing an EV / Revenue multiple of 2.1x Henkel Zotos International manufactures and markets professional quality hair care products in North 7 0 T 0 % America and was previously a division of Japan-based Shiseido Company







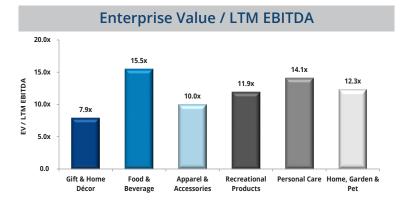


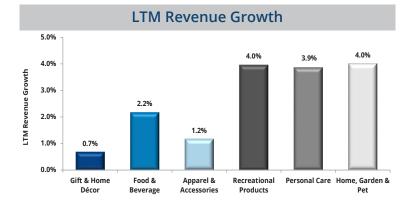


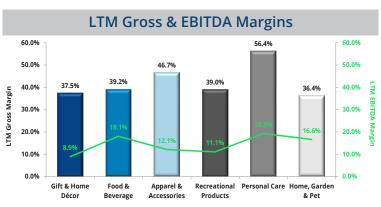


- A Chinese-led consortium of private equity firms including Hosen Capital, China's largest agribusiness New Hope Group and the Singapore Government's investment vehicle Temasek
- Holdings, agreed to acquire the Real Pet Food Company for \$777 million Real Pet Food Company is an Australia-based pet food business

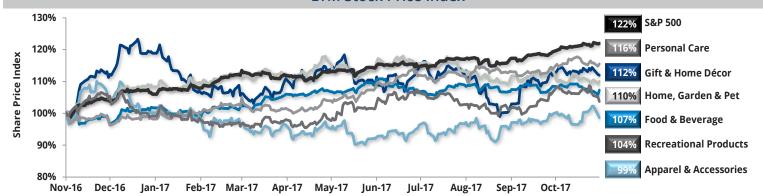
Enterprise Value / LTM Revenue 3.0x 2.5x 2.5x 2.0x EV / LTM Revenue 2.0x 1.2x 1.2x 1.0x 0.7x 0.0 Gift & Home Recreational Personal Care Home, Garden & Apparel & Décor Beverage Accessories **Products**







LTM Stock Price Index



Selected Consumer Transactions

	Gif	t & Home Décor	Food & Beverage		
Target	Acquiror	Transaction Description	Target	Acquiror	Transaction Description
MIFLORA GmbH	Blume 2000 New Media AG	Blume 2000, a German network of florists, acquired MIFLORA, an online florist and flower delivery service based in Germany	Chicago Bar Company LLC	Kellogg Company (NYSE:K)	Kellogg agreed to acquire Chicago Bar Company (d/b/a RxBar), a provider of protein bars, for \$600 million, representing an EV / Revenue multiple of 6.0x
Klebefieber.de GmbH	PPS. Imaging GmbH	PPS Imaging, a German provider of professional print solutions, acquired Klebefieber, a provider of household accessories customized with printed images	Ferrara Candy Company, Inc.	Ferrero S.p.A.	Ferrero, an Italian manufacturer of candy and sweet treats, agreed to acquire Ferrara Candy Company, a global candy company, from L Catterton

Target Omix-ADA, Inc.

S.P.A.

Fiocchi Munizioni

Apparel & Accessories					
Target	Acquiror	Transaction Description			
Musto Limited	Helly Hansen AS	Helly Hansen, a provider of winter apparel, agreed to acquire Musto Limited, a provider of water-resistant outdoor clothing and accessories			
Demibell S.A.C.I.F.I.	L Catterton, LVMH (ENXTPA:MC), Grupo de Narvaez S.A.	A group of luxury investors including L Catterton, LVMH and Grupo de Narvaez agreed to acquire Demibell, an Argentinian marketer of women's innerwear			

Personal Care					
Target	Acquiror	Transaction Description			
Crown Laboratories, Inc.	Hildred Capital Partners, LLC	Hildred Capital, a private equity firm, agreed to acquire Crown Laboratories, a manufacturer and marketer of prescription-strength lotions and shampoos			
Andalou Naturals Inc.	BWX Limited (ASX:BWX)	BWX Limited, an Australian skincare products provider, agreed to acquire Andalou Naturals, a provider of natural skin care products, for \$91.2 million, representing an EV / EBITDA multiple of 9.4x			

Home, Garden & Pet				
Target	Acquiror	Transaction Description		
Grand Effects Inc.	Zodiac Pool Systems, Inc.	Zodiac Pool Systems, a provider of swimming pool and spa products, acquired Grand Effects, a provider of decorative water features for swimming pools		
DASE GmbH	Argand Partners LP	Argand Partners, a private equity firm, acquired OASE GmbH, a German provider of garden and lawn watering equipment operating under the Living Water brand		

Recreational Products

Selected TM Capital Consumer Experience











David M. Felts Managing Director cgibson@tmcapital.com 617-259-2204 Managing Director dfelts@tmcapital.com 404-995-6252

Acquiror

Truck Hero, Inc.

Charme Capital

Partners SGR SPA



TM Capital's Consumer Industry Contacts





Transaction Description

Truck Hero, a provider of branded accessories for pickup trucks, agreed to acquire Omix-ADA, the #1 provider of Jeep aftermarket parts and

Charme Capital, an Italian private equity firm, agreed to acquire Fiocchi

Munizioni, an Italian provider of recreational hunting products



James S. Grien

Philip S. Krieger

Kevin Atchue Managing Director Principal Vice President jgrien@tmcapital.com pkrieger@tmcapital.com katchue@tmcapital.com 404-995-6235 404-995-6242 617-259-2209

New York 641 Lexington Avenue 30th Floor New York, NY 10022 Tel: 212.809.1360

Boston 201 Washington Street 32nd Floor Boston, MA 02108 Tel: 617.259.2200

1230 Peachtree Street NE Suite 550 Atlanta, GA 30305 Tel: 404.995.6230

