

# CONSUMER & RETAIL MONTHLY

**JULY 2020** 

We work with leading companies and brands across every major consumer product and retail category, including consumer products, gift and home accessories, food & beverage, restaurants, retail and retail services.



Food & Beverage

**Apparel & Accessories** 



Personal Care

Home, Garden & Pet



TARGET

ACOURED

ACQUISITION SYNOPSIS





- Holden Decor, a UK-based manufacturer of high end wallpaper known for expertise in creating high fashion designs, has been acquired by Grandeco Wallfashion group, a Belgian manufacturer of branded wallpaper
- This acquisition positions Grandeco to become the European wallpaper market leader by expanding its product portfolio into luxury wallpapers and giving it a foothold in the British market





- Nestle USA has sold its North American Buitoni pasta and pasta sauce business to Brynwood Partners, a CT-based, consumer-focused private equity firm, for \$115 million
- This transaction follows Nestle's continued divestment of non-core businesses as it focuses on its consumer health and medical nutrition
  initiatives; Buitoni is the eighth consumer brand that Brynwood has purchased from Nestle since 2003, including its acquisitions of Flipz
  chocolate-covered pretzels in 2004, De Met's Candy in 2007, Treasures and Stixx in 2009, Bit-O-Honey in 2013, Juicy Juice in 2014, Joseph's
  Gourmet Pasta in 2014 and Nutrament in 2016





- Head B.W., a Netherlands-based leading provider of branded skiing, diving and tennis sporting goods, has acquired Zoggs International Ltd., a UK-based manufacturer of high end goggles, swimwear and pool accessories in the UK, US and Australia backed by Risk Capital Partners, a UK-based PE firm
- Zoggs will be merged with Head's existing swim products division, and Head plans to leverage its extensive distribution network and
  existing product portfolio to dramatically grow Zogg's brand presence internationally





- French Boat Market, an importer and distributor of boating brands in France, has acquired the IP and tooling of luxury outboard boat brand White Shark from Guymarine, a French manufacturer of fishing boats
- White Shark will be French Boat Market's first wholly-owned brand; French Boat Market currently operates as a distributor for third party brands in France including Galeon Yachts, Galia, Northstar, Nuova Jolly, Pursuit and Scout Boats







- Puig Beauty & Fashion Group, a Spanish fashion and fragrance company, has purchased a majority share in Charlotte Tillbury Beauty Ltd.,
   a British manufacturer and DTC retailer of skincare and beauty products, for \$1.1 billion; BDT Capital Partners is also acquiring a minority stake in the company
- Puig's acquisition of this rapidly growing brand falls in line with its desire to expand further into the cosmetics industry and with its past
  acquisitions of established fashion houses; Charlotte Tillbury plans to leverage Puig's expansive global footprint to grow its worldwide
  presence



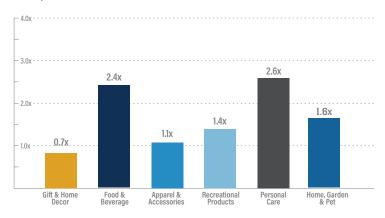


- Kinderhook Industries, a middle market private equity firm, has acquired Prairie Dog Pet Products, a leading manufacturer of natural dog treats including antlers, bully sticks, pig's ears, sausages and jerky
- This transaction is Kinderhook's second investment in the pet product space, having previously owned Absorption Corp, a provider of
  animal bedding and cat litter products, from 2010 to 2013; this investment follows Kinderhook's increased interest in the industry due to
  pet owners' growing awareness and concern for the health and safety of their companion animals

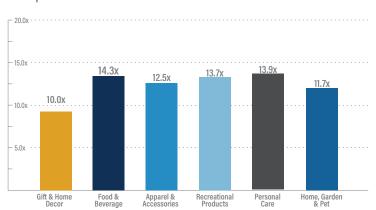


# **CONSUMER GROWTH & VALUATION TRENDS**

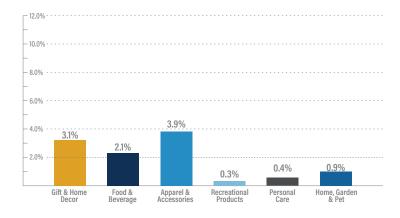
#### **Enterprise Value / LTM Revenue**



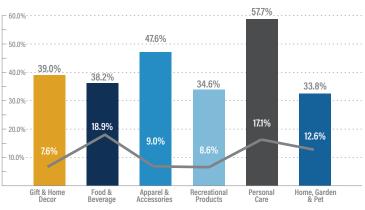
#### **Enterprise Value / LTM EBITDA**



#### LTM Revenue Growth

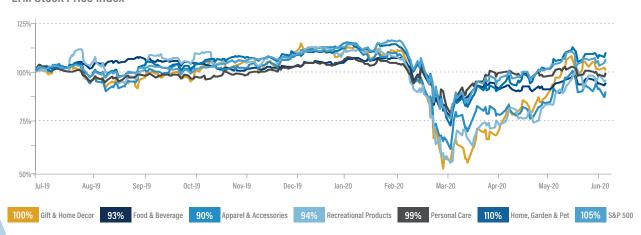


### LTM Gross and EBITDA Margin\*



\*EBITDA Margins shown as the gray line.

#### **LTM Stock Price Index**





## **SELECTED CONSUMER TRANSACTIONS**

Frandsen Group A/S  Nine United A/S  Nine United Group A/S  Nine United A/S  Nine United Group A/S  Nine United A/S  Nine United A/S  Nine United Group A/S  Nine United Group A/S  Nine United A/S  Nine United Group A/S  Nine United A/S  Nine United Group A/S  Nine United Frandsen Group, a Danish designer of a wide range of lighting fixtures with a focus on Nordic aesthetics; the award-winning frandsen brand is available to consumers globally via a variety of home goods retailers  Nalouf, a UT-based manufacturer of bed frames, furniture and bedding, has acquired Downeast Outfitters, a manufacturer and DTC ecommerce retailer of outdoor and indoor furniture, home furnishings and women's apparel; this acquisition is Malouf's second of 2020, having acquired Salt Flat, a NC-based manufacturer of furniture, in April  Acquiror  Apparel & Accessories Transactions  Haas-Jordan Inc.  Dynamic Brands I	ITIANISACTIONS						
Frandsen Group A/S  Nine United Nine A/S  Nine United Nine A/S  Nine United A/S  Nine United Nine A/S  Nine United A/S  Nine United A/S  Nine United A/S  Nine United Nine A/S  Nine Uni	Target	Acquiror	Gift & Home Decor Transactions	Target	Acquiror	Food & Beverage Transactions	
Downeast Outfitters, Inc.  Malouf Inc.  Malo			interior design and retail industries, announced its acquisition of Frandsen Group, a Danish designer of a wide range of lighting fixtures with a focus on Nordic aesthetics; the award-winning Frandsen brand	Grande Amber Brandy Brand of Constellation	Company,	comes after Constellation was precluded from including the brand in a	
Haas-Jordan, an Ohio-based manufacturer of golf and specialty umbrellas and provider of custom screen printing services for apparel and drinkware products has been acquired by Dynamic Brands Inc.  Paule Ka S.A  Matthias Thoma  Haas-Jordan, an Ohio-based manufacturer of golf and specialty umbrellas and provider of custom screen printing services for apparel and drinkware products has been acquired by Dynamic Brands, a leading manufacturer of branded golf accessories; Haas-Jordan is the market-leading designer and manufacturer of golf umbrellas and introduced the first American-style golf umbrella to the market in 1942  Matthias Thoma  Matthias Thoma, a Switzerland-based investor with experience in the apparel space, has purchased the Paule Ka brand, a French-designer of ready-to-wear women's luxury apparel; Thoma purchased the brand from Compagnie Marco Polo, which acquired it in 2017  Haas-Jordan, an Ohio-based manufacturer of golf and specialty umbrellas and provider of custom services for apparel and drinkware products has been acquired by Dynamic Anti-Gravity  Itotally Awesome, a UK-based retailer of children's toys including puzzles, RC cars and drones, has acquired Anti-Gravity, and acquired in the designer and manufacturer of skateboards, scooters, roller skate and related-accessories; Anti-Gravity's specialization in street an air sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space mair sports equipment and established reputation in the space of retailer of children's toys including puzzles, RC cars and drones, h		Malouf Inc.	bedding, has acquired Downeast Outfitters, a manufacturer and DTC ecommerce retailer of outdoor and indoor furniture, home furnishings and women's apparel; this acquisition is Malouf's second of 2020, having acquired Salt Flat, a NC-based manufacturer of furniture, in	Business of		cream brands and manufacturing assets as well as the licensing for its global ice cream brands Magnum, Cornetto and Fruttare to Carozzi S.A. (SNSE:CAROZZI) for \$20.8 million; this acquisition represents an important expansion into the ice cream market for Carozzi, one of the	
Umbrellas and provider of custom screen printing services for apparel and drinkware products has been acquired by Dynamic Brands Inc.  Anti-Gravity Index Guesigner and manufacturer of skateboards, scooters, roller skate and related-accessories; Anti-Gravity Specialization in street and in protein of skateboards, scooters, roller skate and related-accessories; Anti-Gravity Awesome  TPT Med Tech, manufacturer and importer of personal protective equipment for the medical industry, has agreed to acquire 75% of Aire Fitness, a designer and manufacturer of skateboards, scooters, roller skate and related-accessories; Anti-Gravity Indies and related-accessories; Anti-Gravity Indies and related-accessories; Anti-Gravity Indies and related-accessories; Anti-Gravity Indies and related-a	Target	Acquiror	Apparel & Accessories Transactions	Target	Acquiror	Recreational Products Transactions	
Paule Ka S.A Matthias Thoma, a Switzerland-based investor with experience in the apparel space, has purchased the Paule Ka brand, a French-designer of ready-to-wear women's luxury apparel; Thoma purchased the brand from Compagnie Marco Polo, which acquired it in 2017  Matthias Thoma, a Switzerland-based investor with experience in the apparel space, has purchased the Paule Ka brand, a French-designer of ready-to-wear women's luxury apparel; Thoma purchased the brand from Compagnie Marco Polo, which acquired it in 2017  The Fitness Container, LLC (dba: Aire Fitness)  TPT Med Tech, manufacturer and importer of personal protective equipment for the medical industry, has agreed to acquire 75% of Aire Fitness, a designer and builder of custom portable outdoor fitness studios; sustainability and social impact are drivers of Aire Fitness' business model and the company is the process of becoming a certified BCorp		,	umbrellas and provider of custom screen printing services for apparel and drinkware products has been acquired by Dynamic Brands, a leading manufacturer of branded golf accessories; Haas-Jordan is the market-leading designer and manufacturer of golf umbrellas and introduced the first American-style golf umbrella to		,	Totally Awesome, a UK-based retailer of children's toys including puzzles, RC cars and drones, has acquired Anti-Gravity, a York-based designer and manufacturer of skateboards, scooters, roller skates and related-accessories; Anti-Gravity's specialization in street and air sports equipment and established reputation in the space made it an attractive target for Totally Awesome	
Target Acquiror Personal Care Transactions Target Acquiror Home, Garden & Pet Transactions	Paule Ka S.A		Matthias Thoma, a Switzerland-based investor with experience in the apparel space, has purchased the Paule Ka brand, a French-designer of ready-to-wear women's luxury apparel; Thoma purchased the	Container, LLC (dba: Aire		fitness studios; sustainability and social impact are drivers of Aire Fitness' business model and the company is the process of	
initiation in the state of the	Target	Acquiror	Personal Care Transactions	Target	Acquiror	Home, Garden & Pet Transactions	
Pennsylvania and processor of medical marijuana, from Vireo, a physician-led of Bond LLC (backed divested its garden tool business to Orbit Irrigation Products, a	Pennsylvania Medical		Jushi Inc., a manufacturer and retailer of cannabis products, has purchased for \$37 million Pennsylvania Medical Solutions, a cultivator and processor of medical marijuana, from Vireo, a physician-led retailer and manufacturer of medical marijuana products; the acquisition of Pennsylvania Medical Solutions adds significant	Garden Business of Bond	Orbit Irrigati Products LLC (backed by Platinum	on Bond Manufacturing, a CA-based, family-owned manufacturer of garden tools, firepits, patio furniture and shade umbrellas, has divested its garden tool business to Orbit Irrigation Products, a producer of smart watering products and portfolio company of Platinum Equity	

#### **Selected TM Capital Consumer Experience**

Chr. Hansen

Holding A/S



UAS

Inc.

Laboratories.



UAS Laboratories, a WI-based manufacturer of private label and

custom-formulated probiotic supplements, has been acquired by CHR

Hansen, a leading global bioscience company, from Lakeview Equity

Partners for \$530 million; this acquisition is part of CHR's expansion

of its human health business, the company purchased an Austrian

manufacturer of women's probiotics in April



#### TM Capital's Consumer Industry Contacts



Dietopack srl

Craig Gibson, Managing Director cgibson@tmcapital.com 617.259.2204

Doppel

Farmaceutici

srl (backed

by Trilantic

Capital

Partners)



Philip Krieger, Managing Director pkrieger@tmcapital.com 404.995.6242



David Felts, Managing Director dfelts@tmcapital.com 404.995.6252

its investments in the sector

Doppel Farmaceutici, a leading pharmaceutical researcher,

developer and formulator and portfolio company of Trilantic

Capital Partners, has acquired a majority share of Dietopack, an

Italian contract manufacturer of pet pharmaceuticals, pet food

and human nutraceuticals; this is the seventh bolt-on healthcare

acquisition Trilantic has made in the past six months as it expands



Kevin Atchue. Principal katchue@tmcapital.com



James Grien, Managing Director jgrien@tmcapital.com 404.995.6235



Steve Hunter, Managing Director shunter@tmcapital.com

