

CONSUMER & RETAIL MONTHLY

SEPTEMBER 2022

We work with leading companies and brands across every major consumer product and retail category, including consumer products, gift and home accessories, food & beverage, restaurants, retail and retail services.

Recreational Products Home, Garden & Pet Personal Care

Gift & Home Decor

Food & Beverage

Apparel & Accessories

HEADLINE TRANSACTIONS

TARGET

ACQUIROR

ACQUISITION SYNOPSIS







- · Silk-KA, a European leader in the design and distribution of artifical flowers sold to florists, home decor stores and the hospitality industry, has been acquired by Roko, a Sweden-based investment firm
- · This acquisition extends Roko's portfolio of home furnishing and Netherlands-based companies





- · The Kraft Heinz Company (Nasdag:KHC), an American multinational food company with a portfolio of brands including Jell-0, Kool-Aid and Lunchables, has entered into a definitive agreement to sell its B2B powdered cheese business to Kerry Group (LSE:KYGA), a global food, beverage and pharma manufacturer with portfolio brands such as DaVinci, Golden Dipt and Island Oasis, for \$107.5 million
- The acquisition expands Kerry Group's ingredients offerings and allows Kraft Heinz to tailor its portfolio and concentrate on core businesses





- Authentic Brands Group, the retail conglomerate with a portfolio of businesses including Reebok, Forever 21 and Juicy Couture, has acquired U.K. luxury fashion brand Ted Baker (LSE:TED) for \$254 million
- The acquisition continues Authentic Brand's strategy of purchasing more premium brands; the Company plans to separate Ted Baker into an intellectual property holding company and one or more operating companies





JFXD Capital LLC

- TRX, a fitness brand known for their Suspension Training bands, which filed for bankruptcy in June to pursue a sale, announced that its founder and former CEO, Randy Hetrick, and partner, Jack Daly, have acquired the fitness brand
- · The acquisition presents an opportunity for the TRX brand to undergo significant restructuring and revitalization







- Balchem Corporation (NASDAQ:BCPC), a global specialty ingredients company focused on Nutrition and Health, has acquired Cardinal Associates Inc., operating as "Bergstrom Nutrition," a leading science-based manufacturer of methylsulfonylmethane (MSM), based in Vancouver, Washington
- The acquisition provides a scientific advantage in Balchem's key strategic therapeutic focus areas such as longevity and performance and is a strong fit with their current product line







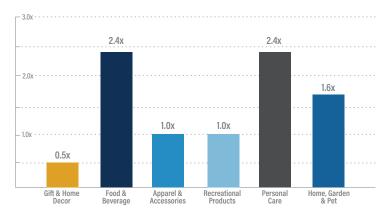
- · Amazon (NASDAQ:AMZN) and iRobot (NASDAQ:IRBT), the global consumer robot company known for their smart home vacuum, announced that they have entered into a definitive merger agreement under which Amazon will acquire iRobot for
- This acquisition expands Amazon's suite of innovate smart home products focused on simplifying consumer lives, including the 2018 acquisition of Ring, the video doorbell and Wi-Fi router company



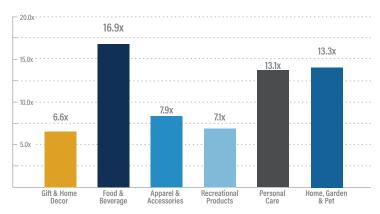
CONSUMER GROWTH &

VALUATION TRENDS

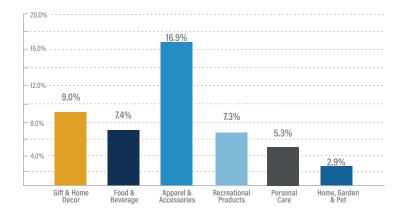
Enterprise Value / LTM Revenue



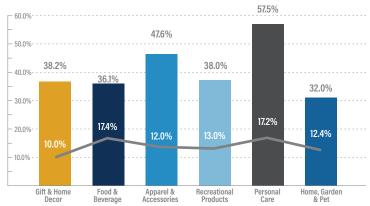
Enterprise Value / LTM EBITDA



LTM Revenue Growth

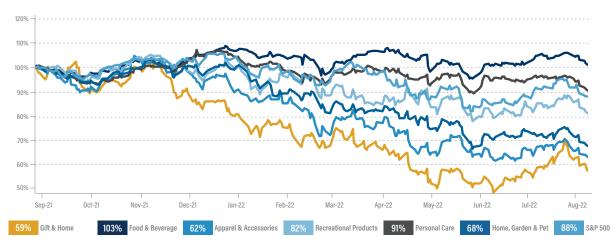


LTM Gross and EBITDA Margin*



*EBITDA Margins shown as the gray line.

LTM Stock Price Index







Target	Acquiror	Gift & Home Decor Transactions	Target	Acquiror	Food & Beverage Transactions
Maker&Son	Inc & Co	Maker&Son, a UK-based direct-to-consumer furniture brand, has been acquired by Inc & Co, a British business group with a wide portfolio of retail and digital companies	Meal Preparation Business of Treehouse Foods (NYSE:THS)	Invest Industrial	Private equity firm Invest Industrial has agreed to acquire a significant portion of the meal-prep business of TreeHouse Foods Inc.'s, a multinational food processing company specializing in producing private label packaged foods for brands such as Prince, No Yolks and Wacky Mac, for \$950 million
MiHIGH	Win Brands Group	Win Brands Group, an omnichannel retail platform, announced its brand Gravity's acquisition of MiHIGH, an infrared sauna blanket producer	Kitchen Basics Brand	Del Monte Foods	Del Monte Foods, Inc., an American food production and distribution company, has acquired Kitchen Basics®, a line of ready-to-use stocks and broths from McCormick & Company (NYSE:MKC) for \$99 million
Target	Acquiror	Apparel & Accessories Transactions	Target	Acquiror	Recreational Products Transactions
Rhenoflex GmbH	Coats Group plc (LSE:COA)	Coats Group plc, a global industrial thread manufacturer, has signed a definitive agreement to acquire Rhenoflex GmbH, a global manufacturers of sustainable structural material solutions for the footwear industry, for an enterprise value of £115 million (\$117 million)	Vesta Motorsports (d/b/a RaceQuip)	Holley Inc. (NYSE:HLLY)	Holley Inc., an automotive performance company with a portfolio of brands including Flowmaster, MSD and Hurst, has acquired Vesta Motorsports, a manufacturer of racing and motor safety equipment
The Cambridge Satchel Company Limited	Chargeurs SA (ENXTPA:CRI)	Cambridge Satchel Company, a premium British purse brand, has been acquired by Chargeurs, a French textile brand	SkyTrak	Golftec Enterprises	Golftec, a golf improvement brand, has acquired SkyTrak, a consumer golf launch monitor and simulator brand, from SkyHawke Technologies
Target	Acquiror	Personal Care Transactions	Target	Acquiror	Home, Garden & Pet Transactions
Butterfly Ayurveda Pvt. Ltd.	Health Care Energy Foods Private Limited	Health Care Energy Foods, a manufacturer of nutrition foods and portfolio company of Sai Capital, has acquired Butterfly Ayurveda, a wholesale manufacturer and supplier of Ayurvedic medicines such as teas, cookies, capsules and infusions	InSinkErator, Inc.	Whirlpool Corporation (NYSE:WHR)	Whirlpool Corporation has entered into a definitive agreement with Emerson Electric Co. (NYSE:EMR) to acquire InSinkErator, the world's largest manufacturer of food waste disposers and instant hot water dispensers for home and commercial use, in an all-cash transaction for \$3 billion
Barefoot Sciences, Inc.	Japonesque LLC. (Topspin Consumer Partners)	Japonesque, a developer of beauty products including the Makeup Eraser, has acquired Barefoot Sciences, a premium footcare brand	Red Collar Pet Foods Manufacturing Plants	Colgate- Palmolive Company (NYSE:CL)	Colgate-Palmolive Company has signed an agreement to purchase three dry pet food manufacturing plants in the U.S. from Red Collar Pet Foods for \$700 million

Selected TM Capital Consumer Experience







TM Capital's Consumer Industry Contacts



Craig Gibson Managing Director cgibson@tmcapital.com 617.259.2204



David Felts Managing Director dfelts@tmcapital.com 404.995.6252



James Grien Managing Director jgrien@tmcapital.com 404.995.6235





Steve Hunter Managing Director, Sponsor Coverage shunter@tmcapital.com 404.995.6232